



CAMPUS COMMUNITY D: Economic Center

is located in Upper Campus and is in the **Joshua Tree Woodlands** and **Desert Grasslands** landscape zones and is a micro community in the **CAMPUS OUTREACH ZONE**. This community is a Public/Private partnership with the local community to build a one and two story, mixed use facility of retail/fast food, offices, hotel and conference facility. The concept of this community is that space would be provided as an incubator for small start up businesses to grow. The space would be occupied on a short term lease. The tenants would have access to College courses and amenities such as the print shop, conference room and catering services. There will be a small hotel, conference facility and food court and advanced students from the Hotel Management and Culinary Arts program would have the opportunity for internship. The Economic Center Community is located on the corner of Bear Valley Road and Spring Valley Parkway, a prime, high visibility site which makes this community an important identity marker for the College. To highlight the arrival to the campus, the Economic Center Community should have a unique architectural design. The master plan illustration shows the "Rams Wall" which is a long, multi-story graphic wall that has the VVC Rams logo and an electronic messaging board announcing the College's activities. The utilities for heating, cooling will need to be self contained units attached to each building.



Victor Valley College



vi-sion (P) Pronunciation Key (vzhn)
n.

The faculty of sight; eyesight; good vision.
Something that is or has been seen.
Unusual competence in discernment or perception; intelligent foresight; a leader of vision.
The manner in which one sees or conceives of something.
A mental image produced by the imagination.