PROGRAM REVIEW, ALLOCATION, AND INSTITUTIONAL STRATEGIES FOR Excellence (P.R.A.I.S.E.) REPORT
PLANNING YEAR 2008 – 2009

Department: Art/Photo

PART 1. ABSTRACT (EXECUTIVE SUMMARY)

The Art/Photo Department over these last five years has provided the local community with a variety of course offerings that are pertinent to the pursuit of a university degree and relevant to those who are interested in developing their artistic skills. Since we have a variety of students, we feel this is a part of our mission, to serve the needs of our local population. We offer both on site and online courses that enhance the college’s ability to attract students with varied life styles and schedules. We also have offered courses on Fridays and Saturdays to further reach out to the community. Our offerings of Internet courses during these five years have increased for the purpose of attracting students beyond the local community.

The central problem for our department has always been the building we are located in. It was not designed and built for the adequate teaching and creation of art. What this means is that this building does not provide a safe and appropriate environment for the student or teacher to make and teach art in. There are no vents to appropriately deal with the fumes or dust that result from the creation of art as there are in other institutions. The space that we teach in must also be dedicated to the production of art and cannot be used for other departments’ courses because of the requirements of creating art. The design of our building dates from the 1960’s and no longer provides the adequate space for our growing numbers of students. Our classes still continue to attract students and our enrollments continue to increase even though we are hampered with this limitation. We believe that if we had the proper facilities that were designed for the safe creation of art, our enrollment would increase even further. The structure that we are in is not designed as an art production facility. It is just a series of classrooms. Programs such as sculpture and painting require specific designs in their use of space in a building and the common classroom creates numerous problems for students and instructors. If we are to attract a higher quality student, we must offer a workplace where art can be created safely and proper curriculum can be taught. At this time, our building creates numerous problems that hamper safety and the retention of faculty and students.

Three-dimensional art also known as sculpture is now offered in the Art Department. It has generated an interest from the local community and our students. The study of three-dimensional art is critical to and a part of any complete art program. It is a required component in every four-year institution and is also found in most community college art programs. The creation of sculpture requires a dedicated, safe environment. Our building does not provide this. But our students still are able to create work and these classes remain very popular. Two other areas of study that we are interested in offering are pottery that at one time was immensely popular at our college and glassblowing.

Our painting classes are also hurt by our building for a lack of dedicated space and proper ventilation in the use of paint. These classes remain very popular and our numbers of students
have been constant with some increase in enrollment over the last five years. Our students, staff
and faculty must be provided an environment that is designed and created for the safe making of
art. Again our building is not a safe and adequate environment to create art in.

The Art Department has an inadequate budget; we are one of the lowest funded departments,
whose students have the highest costs incurred for the classes they take. To produce the required
work in these classes so that they will be transferable there are materials students are expected to
use. These required materials are expensive and necessary to the creation of a painting, sculpture
or photograph. No other department requires their students to spend hundreds of dollars for their
courses.

One issue that has always affected the art program is the lack of a formal space to exhibit art.
This has never been addressed and is as important as a group of musicians having a place to
perform or a theatre troupe having a stage for the production of a play. The purpose of the
creation of art is to be displayed publicly. The Art Department stages two student shows per
year that involves the display of hundreds of works of art. Paintings, drawings, photos and
sculpture are all presented in this show. The only space we have to place work is on the walls of
our classrooms, hallways and any space we can find. These student shows could be made more
public and presented more professionally if a space were provided that was primarily for this
event. It would complete the process of creating art and teach our students a valuable lesson in
the presentation of their work and standard gallery practices. One very important benefit would
be to the college because it would give something back to the community we serve. It would be
an event that we could use to promote some of the positives we have on our campus, such as the
talents of our community and its people.

We feel the poor design and inadequate facilities of the Art Building and the lack of an adequate
budget that addresses student needs and course requirements continues to have a negative effect
on the quality of instruction of the Art/Photo Department and our students. Our student numbers
would grow significantly if these factors did not continue to stunt the potential of our program.

Model budget – for as long as there are records the department has charged the drawing models
to object code #2480 and #2490; we have recently been informed that these budgets are no
longer available. Models are required for each of the drawing courses, there is one hour of model
time for each hour of instruction. The models are required in the course outline and the skills
learned are required for transfer. We either need the budget reinstated or a new budget created
for the purpose of hiring models.

**Bullets to the above summary:**

- We offer a variety of art/photo classes that transfer to four-year colleges.
- We offer both live and online courses.
- We have substantially increased the online sections.
- Limits to student success, retention, and growth are an inadequate budget, poor
  facility and a lack of required safety equipment and venting.
- No line of sight to our students once they have been released to our labs.
- No dedicated gallery space to exhibit student produced work.
PART II. KEY MEASUREMENTS OF QUALITY (KQMs)

In each of the areas of measurement the Art/Photo Department has improved year after year. For 2007, the two areas where we have excelled were in the number of sections we are offering and enrollments. Our enrollments in 2007 are the highest in this five-year study. Our retention rates have remained steady throughout the five years. What has always hurt retention in the art and photo areas is our lack of adequate and safe facilities. We do not provide even the most basic facility, equipment, budget or safety to our students for the creation of their art. Other institutions such as Chaffey, RCC and Orange Coast College and even a local high school provide classrooms that are designed for the safe creation and teaching of art. Our classrooms are too small for the number of students that use them. Not one classroom in the art building is vented properly for the use of materials required for the instruction and creation of art/photography. Again, we feel this affects the quality of instruction and places students, staff and faculty in an environment that is not safe.

PART III. ANALYSIS OF KEY QUALITY MEASUREMENTS (KQMs)

**KQM 1** – Enrollment trend for the past 5 years: The enrollment data indicates that during 2002-2003 we had a drop in students taking our classes. This is due to two factors. During that year the Art Building was undergoing an asbestos abatement procedure that created a number of problems for students, staff and faculty. This remodel also directly affected the photography classes because of the removal of the darkrooms from the Art Building. With the removal of the darkrooms we were forced to teach all photography classes using digital technology. Enrollments were affected by this factor. The numbers show that our enrollments for every year from 2003 to 2007 have increased from 600 to 800 students in 2007. This is a significant increase. For photography our enrollments have been constant at around 200 students per year.

**KQM 2** – Enrollment projection for the next 3 years: We have made some needed changes that will impact our enrollment specifically in the photo area. Improvements have been made to the darkroom facilities. These facilities have been enlarged now to accommodate at least 20 students. The previous darkroom would only allow about 8 students to adequately use it. This increase has directly affected our ability to teach photography properly to our normal class size of twenty-four students. We believe that our overall enrollments in art will increase modestly over the next three years. If ceramics and glassblowing were offered, our enrollment would greatly improve. Our department in the past was considered a regional center for the study of ceramics, prior to the dismantling of this program. Its restoration would offer our community a place to study this subject. Many interested citizens still ask if we offer pottery classes at our college.

**KQM 3** – Retention rate: Our retention rate over the five years of this study has been somewhat steady remaining in the high 85% to 90% range. Many factors affect this issue such as the creation of a larger darkroom. The creation of art is very different from other
academic subjects. Our students are taught in classrooms that are not equipped or
designed to teach a very specialized subject. Our classrooms make it difficult for a
student to create their required course work due to lack of space and equipment. And
none of our rooms are properly vented to protect our students, staff and teachers who
work there daily. The environment we provide is not safe and must be corrected to insure
that the student and instructor are not at risk of being hurt. It is these issues that affect
our students and their ability to complete required course work. We feel this directly
hinders our retention.

The lack of an adequate budget for instructional supplies and poor facilities
continues to have a large impact on the number of students we attract and retain
and has a large impact on student success rate.

KQM 4 – Persistence rate: NOT INCLUDED THIS YEAR

KQM 5 – Success rate: Our Overall Success Rate over the five years has been steady
except for 2005 when our fall and spring numbers fell. In 2006 our Overall Success Rate
improved for the winter session as well as for spring. The Art/Photo Department in 2006
is improving compared to the data from 2005. Improvements have been made to the
photography area that will directly affect our success rate. But one negative factor that
still affects our Overall Success Rate is the cost of materials for art/photo classes.
Currently we are still under funded in the Art/Photo Department. This places the burden
of funding an art/photo class on the student. Some classes such as painting and
photography require the student to spend several hundred dollars for required course
materials. We feel this is detrimental to a number of KQMs, such as Overall Success Rate
and Retention. Of all classes offered on our campus, photography is the most expensive
for a student because of the materials they must purchase for it. No other department
places this burden on their students. This we feel negatively affects the data generated
about our department.

KQM 6 – Job Market: Few jobs are available locally. Our main focus is to give our
students the required skills to transfer.

KQM 7 – Course Transferability: Most art department courses transfer to four-year
colleges.

KQM 8 – WSCH/FTEF: We have the equivalent of 6.5 full time faculty.

KQM 9 – Cost Effectiveness: ? - NOT INCLUDED THIS YEAR

KQM 10 – Availability of resources: Currently the college still under funds the supplies
required for each art student to produce work in art and photography classes. This level of
funding does not begin to cover the expenses the typical art student has for a class. For
example, a photo student’s expenses are several hundred dollars for materials. No other
department on campus has this requirement. On the first day of instruction for Photo 100
and our painting classes we have many students walk out of class after hearing how much
it will cost them to take the class.

Currently, the Art/Photo Department has four full-time faculty members and 17 part-time faculty teaching classes in photography, art history, art appreciation, two and three dimensional design, drawing, life drawing, sculpture, painting, watercolor, digital imaging and more. There is a strong need for additional full-time faculty especially in the two-dimensional and three-dimensional fields of painting, drawing, sculpture and ceramics. A new faculty hire could increase the number of classes that are offered in the two and three-dimensional area and bring to the department all the advantages of a full-time faculty member.

KQM 11 – Cost of class for students: This is a measurement that cannot be plotted scientifically at least this year. But in the future we will conduct a random survey of students to indicate what costs are generated for the production of required course work. It should be noted that many students have commented over the last five years about the costs of art/photo courses and why they are so high. As mentioned previously the study of art requires its production. This production requires materials. The student currently must furnish 100% of these materials for assignments. The cost of this prohibits many students from taking art courses and for some, completing these same classes.

**Bullets to above summary:**

- Enrollment in 2003 dropped due to asbestos abatement and the permanent removal of our darkrooms.
- Two new darkrooms have been built that will increase enrollment in the 2007/2008 school year. Our enrollment did increase because of the reinstatement of an adequate darkroom to teach and produce photography in.
- We believe our enrollment will modestly increase over the next 3 years.
- Our retention rate over the last 5 years has remained at approx. 80%.
- We do not have appropriate, adequate or safe facilities.
- Student retention, success and growth are affected by our poor facility and lack of an adequate budget.
- Our student success rate continues to slowly rise.
- Cost of classes continues to hurt the student’s success rate, retention and growth.
- We no longer have the ability to pay for the required life drawing models.

**PART IV: CONCLUSIONS:** The data gathered about the Art/Photo Department shows a department that is clearly trying to grow. The continued increase in enrollment and sections indicate that we are offering more courses to serve our students. Many problems must be solved that will facilitate and enhance our continued success. The central issue that has always affected our students and classes has been the limitations of the building we are in and the budget we are provided with. If these issues can be addressed it will directly affect where and how classes are taught. Numerous issues of safety can also be remedied so that students, staff and faculty can work in an environment with the proper safeguards in place. We believe if we have classrooms that are designed specifically for the creation of art; are provided with an adequate budget, then we can better serve our students and teach art just like it is done in other community colleges.
We also believe that if art students are not faced with the burden of funding the materials they need for class work; it will directly increase retention. Eliminating this burdensome cost will attract more students and make it possible for them to afford to take an art course.

**PART V: STUDENT LEARNING OUTCOMES ASSESSMENT:**

**A. Course-Level SLO Assessment:**

<table>
<thead>
<tr>
<th>Course Number/Title</th>
<th>Submission Date of Course Outline w/ SLOs &amp; Assessments to Curriculum Committee</th>
<th>Intended Term for Assessment of SLOs</th>
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<tbody>
<tr>
<td>ART 101/Survey Art History</td>
<td>Fall 2008</td>
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<tr>
<td>ART 102/Survey Art History</td>
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<td>Fall 2009</td>
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<td>ART 104/Film as an art form</td>
<td>Fall 2008</td>
<td>Fall 2009</td>
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<td>ART 105/Intro to Art</td>
<td>Fall 2008</td>
<td>Fall 2009</td>
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<td>ART 106/Art Concepts</td>
<td>Fall 2008</td>
<td>Fall 2009</td>
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<td>ART 107/Art &amp; Life of Greece</td>
<td>Fall 2008</td>
<td>Fall 2009</td>
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<td>ART 108/Art &amp; Life of Italy</td>
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<td>ART 109/Survey African Am. Art</td>
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<td>ART 112/Design I</td>
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<td>ART 113/Design II</td>
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<td>ART 115/Water-Based Media</td>
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<td>ART 122/Intro to Life Drawing</td>
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<td>ART 123/Intermediate Life Drawing</td>
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<td>ART 125/Drawing I</td>
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<td>ART 126/Drawing &amp; Composition</td>
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<td>ART 128/Special Topics</td>
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<td>ART 129/Independent Study</td>
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<td>PHOT 50/Commercial Ph. Appl.</td>
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<td>PHOT 52/Intro to Photoshop</td>
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<td>PHOT 54/Portfolio Design</td>
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<td>PHOT 100/Beginning Photo</td>
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B. Program-Level SLO Assessment:

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<th>Program Title &amp; Award Type (AA/AS/Cert)</th>
<th>TOPS Code</th>
<th>Submission Date of Program Proposal to Curriculum Committee</th>
<th>Intended Term for Assessment</th>
<th>List of Courses in Assessment Plan</th>
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PART VI: GOALS:

Priority 1

What is your goal for 2008-2009?
The largest impediment to student success, retention and growth is the lack of an adequate supply budget. We are the only department on campus that charges hundreds of dollars ($200 - $500 dollars) per student for their required course supplies. Because of the high cost of art/photo supplies we lose many students within the first week; in fact each class loses several students within the first day. Other like lecture/lab departments are funded at $800.00 per student or more. We attract many more students then we retain because of this very important issue; the number of students that don’t take an art/photo course is unknown. We lose many students mid-semester because the student’s don’t have the required money to fund required supplies for their classes.

To which College-wide strategic goals is this related?
This priority is linked to College-Wide Strategic Goal #1 – Organizational Excellence. It would provide funding of our entire Art Department budget that directly relates to our ability to provide our students with the environment and materials for their course work. It would allow our students the ability to take classes with less of a financial burden that currently negatively affects their ability to afford our classes. This first priority would also impact College-Wide Strategic Goal #2 - Institutional Commitment to Student Learning and Student Success through Educational Excellence – The additional funding we are requesting will directly impact student learning. This funding will provide the required materials for course work of all classes. This will allow our students to complete assignments required in all courses. By providing uniform
materials all assignments can be written knowing what materials will be used. This will allow all students to complete required course work without a financial burden.

**How will you know if the goal was successful?** By providing this resource it will improve a number of factors relating to our goals as a department. It will provide each student the necessary resources to complete required coursework. It will allow us to specifically write and implement assignments that will have a uniformity regarding the materials used and the end product produced. It will lessen the financial burden of our classes for the community and attract more students who in the past were turned away because of the cost of the class. This budget increase will directly affect the retention, success rate and growth of our students by providing the required resources for our classes that will allow them to complete our courses.

**What additional resources are you requesting?**

The average student cost for art and photo is **$267.00**.

1. The student enrollment at first census for the 06/07 school year was **2,482 students**. This includes fall, spring, summer and winter semesters.

2. 2,482 total art students minus **1,585 students that are lecture only** with limited required supplies equals **897 lab students**. Lab students require supplies.

3. This leaves **897 lecture lab students** with large amounts of supplies. Take this number times the average cost of supplies ($267.00), which equals **$239,499 dollars**.

4. The students’ pay **$239,499 dollars per year**.

5. We are requesting our instructional supply budget be increased by $15,000 dollars. With this increase the students are still paying approximately $100.00 per course.

**General Description** – An increase to our instructional supply budget to offset the high cost of student required supplies.

**Projected Cost** – **$15,000**.

**Additional Comments** – This increase will bring VVC inline with our sister colleges and other like lecture/lab departments at VVC. Once again we are the only department on campus that charges hundreds of dollars for student required supplies.

**One time or base increase?** – Base increase.

**Priority 2**

**What is your goal for 2007-2008?**

All drawing classes in our department require the use of live models to draw. Drawing a human is a basic requirement for all drawing classes. The skill sets learned from this experience are
taught in all drawing classes regardless of being in a community college or university. It is our goal to ask for the establishment of funding for the employment of models that are using in all drawing classes in the Art Department.

**To which College-wide strategic goals is this related?**
This priority directly relates to District-Adopted Goal #3 – offer educational programs that lead to meaningful and measurable student learning and success through seamless transfer opportunities to colleges, universities, and careers. Drawing from a live model has been a basic requirement of the education of fine artists, painters, illustrators, sculptors, animators and designers. It is an essential requirement of these courses if they are to comply with articulation and transfer to the UC and CSU systems that also teach art. A drawing course cannot be offered if the student does not draw from a live model. This course will not transfer to institutions of higher learning that teach advanced studies in art if this requirement is deleted. Drawing cannot be taught without models.

**How will you know if the goal was successful?**

Our students will learn the required basics of drawing courses that are taught both at community colleges and at universities. We will retain our articulation agreements with CSU and UC. Our students will be able to transfer credits to institutions of higher learning.

- Students will learn an essential and basic skill, the rendering of human form.
- This is essential to the animator, illustrator, designer, sculptor and artist.

**What additional resources are you requesting?**

We are requesting additional funding that will allow for the hiring of models for our drawing classes. Again if no models are funded, our drawing teachers cannot properly teach their courses. Our teachers will no longer teach the skill sets that are expected of a student to master when taking a drawing class.

**General Description** – The funding of hiring models for drawing classes.

**Projected Cost** – $8,000 dollars per year for hiring models.

**Additional Comments** – Drawing classes cannot be offered without models. If this is not funded we will have to cancel classes for the lack of providing the student with required learning experiences and objectives. **Life drawing courses will no longer be offered if our model budget isn’t reinstated.**

**One time or base increase?** – Base increase.

**Priority 3**

**What is your goal for 2008-2009?**
The Art Building and classrooms continue to impede program growth and quality of instruction. The central problem is that this building is not designed adequately for the proper and safe teaching of a variety of art/photo classes. These classes taught at other community colleges are conducted in safe environments that protect the students, staff and instructors and allow for the function of the space to meet the needs of the class.

The art building does not provide adequate space for our current student population and enrollments. Our current classroom spaces do not help to promote learning. Our painting and sculpture classes are not taught in properly vented rooms. This presents the potential for a variety of problems, ranging from breathing ailments of teachers, staff and students to safety violations. This is but one of the problems. We do not have adequate space to teach the students in our art classes. Drawing and painting students are crowded into one large room. Painting classes require a dedicated space so that these students can set-up a small painting studio and use it the entire semester. We also do not have any storage space in our current building which art and photo need for student work, supplies and equipment.

One issue that has always affected the art program is the lack of a formal space to exhibit art. This has never been addressed and is as important as a group of musicians having a place to perform or a theatre troupe having a stage for the production of a play. The Art Department stages two student shows per year that involves the display of hundreds of works of art. Paintings, drawings, photos and sculpture are all presented in this show. The only space we have to place work is on the walls of our classrooms, hallways and any space we can find. These student shows could be made more public and presented more professionally if a space were provided that was primarily for this event. It would complete the process of creating art and teach our students a valuable lesson in the presentation of their work and standard gallery practices. One very important benefit would be to the college because it would give something back to the community we serve. It would be an event that we could use to promote some of the positives we have on our campus, such as the talents of the people in our community.

**To which College-wide strategic goals is this related?**

Our concerns directly relate to our College-Wide Strategic Goals numbered #2, #3 and #4. The first goal is Institutional Commitment to Student Learning and Student Success through Educational Excellence. A nominal facility directly relates to the success of our students and their ability to learn in a safe environment. Our building does not even provide our students an adequate facility to accommodate the classes we offer.

Classes such as sculpture will be able to have a space that is created for the proper and safe instruction of that subject. Students will have an adequate space to create safely the required course work for this class. The safety of students and instructor should be considered in the design and use of this facility. The proper tools and machinery necessary for the creation of sculpture must be added to allow the student to learn skills relevant to the study of three-dimensional art.

Classes in painting must have a dedicated space that allows for student to create the required course work. Such issues as lighting and venting must be addressed so that both students and teacher can work safely in this room. Storage of student work is needed.
All classes are affected by the design of the art building. It does not meet the needs and standard operation of a facility that artists, designers and photographers use. It is because of this that the staff and instructors of our department feel it has negatively affected our students and faculty by continuing to stunt our growth and diminish the quality of our instruction.

The following two District-Adopted Goals will be achieved by the creation of a better arts facility: Goal #2 – become an agile learning organization consistent with the needs of students and the communities that the college serves. Goal #3 - provide affordable and attractive options for members of the community seeking a post secondary education, which includes an environment in which diversity thrives. Goal #4 – increase the number of students served through recruitment, persistence, and retention strategies. Diverse populations are goals that would be directly impacted by the creation of an art gallery and all of the benefits this would offer the Victor Valley. This would enrich our community and reflect in the art that students create. This gallery would be where our students would show what they created in the classes we teach. The student show will allow our community to see the positive affects of our instruction on our students. It will be a recruitment tool for area high school students to see the art that our students produce. We would also teach our students about the management of a gallery and cover such topics as the creation of a body of work for exhibition, the promotion and the proper display and installation of a show.

**How will you know if the goal was successful?**
We believe that this dramatic change will affect all aspects of our department. It will greatly benefit the quality of instruction. Having a facility that is designed to fit the curriculum taught will provide the student with the adequate resources to create required work. If our current facilities can be improved we believe this will attract more local high school students to take art classes at our college. Currently some local high schools have a better art facility than we do. We are not requesting state of the art facilities, just the basic needed to create the art required in our transferring courses. We believe this will affect enrollments substantially. We also believe that an improvement and remodel of our current facilities will increase the safety of our environment that impacts the well-being of our students, staff and faculty. This will also protect the College from any lawsuits resulting in our not protecting the health and well-being of our students because of unsafe facilities.

By providing the local community with an art gallery we will greatly enhance the public awareness of our department and institution. It would provide our students with the important experience of presenting their work publicly and complete the art process by exhibiting their finished course work. It would reflect positively on our college by providing evidence of the quality of our instruction and showcasing the talents of our community.

**What additional resources are you requesting?**
We are requesting that either the current facility be completely remodeled or that a new Fine Arts Building be included in the planning of future facilities of this campus. A new Fine Arts Building could possibly house all the subject areas of the visual arts such as the performing arts. This would include music, dance and theatre.
**General Description** – Remodel or the creation of a new Fine and Performing Arts Building.

**Projected Cost** – We do not know how to estimate remodeling costs or the construction of a new art building.

**One time or base increase?** – This would be a one-time funding.