

VVC RamPage Student Newspaper 2008-2009 Rate and Information Sheet

(Revised Sept. 12, 2008)

Victor Valley College
18422 Bear Valley Road
Victorville, CA 92392
760-245-4271 extension 92395
sewellra@vvc.edu
mandod_perez@mac.com

Thank you for your interest in placing an advertisement in the RamPage. The student newspaper of Victor Valley College is published in newsletter-size format and is the only college newspaper in the First District of San Bernardino County, Calif. The RamPage is printed seven times per semester with an average circulation of 1,500 and is read by students, faculty, staff and community members. Victor Valley College serves some 12,000 students. The student editors over several recent years have won awards from the Inland Empire Professional Chapter of the Society of Professional Journalists, and several RamPage “graduates” have gone on to obtain full-time paid employment at local daily newspapers.

Forms of Advertising: The RamPage offers two distinct forms of advertising:

1. Advertising Inserts per issue: \$100

The advertiser at their expense supplies 1,500 copies of the flier, brochure or other flat printed item up to 8 ½ by 11 inches.

2. Display Advertising per issue:

Black and white

Business Card size	3.5 inches by 2 inches (horizontal layout)	\$50
Quarter Page	3.5 inches by 5 inches (vertical layout)	\$125
Half page	5 inches by 7 inches (horizontal layout)	\$250
Full page	10 inches by 7 inches (vertical layout)	\$500

Color advertising – call for quote!

Advertising procedures:

Orders may be placed by phone or in person in advance of ad copy submission. Display ads must be submitted in electronic form, as a PDF or JPEG file. Ad copy files may either be transmitted via email, or submitted on CD-ROM or DVD-ROM in person or by U.S. mail.

Deadlines: Display ads should be received two weeks prior to publication. Insert ads should be received at least two working days prior to the date of the publication.

Payment: Cash or check in advance, due with the ad copy, made payable to VVC. Payment by credit card can also be received in person during regular business hours.

Display Questions and Advertising Orders: Contact Robert A. Sewell, Director of Auxiliary Service, (760) 245-4271 extension 2395 or email to sewellra@vvc.edu or mandod_perez@mac.com

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(page two of two)

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PUBLICATION SCHEDULE SCHOOL YEAR 2008-2009

Volume 26 Issue One: Friday, Sept. 12, 2008

Volume 26 Issue Two: Sept. 26, 2008

Volume 26 Issue Three: Friday, Oct. 10, 2008

Volume 26 Issue Four: Oct. 24, 2008

Volume 26 Issue Five: Nov. 7, 2008

Volume 26 Issue Six: Friday, Nov. 21, 2008

Volume 26 Issue Seven: Friday, Dec. 5, 2008

Volume 27 Issue One: Friday, March 6, 2009

Volume 27 Issue Two: Friday, March 20, 2009

Volume 27 Issue Three: Friday, April 3, 2009

Volume 27 Issue Four: Friday, April 24, 2009

Volume 27 Issue Five: Friday, May 8, 2009

Volume 27 Issue Six: Friday, May 22, 2009

Volume 27 Issue Seven: Friday, June 5, 2009

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