

# Communication Studies

Communication Studies is an expansive field which aims to:

- Analyze, understand, and facilitate effective expressions of organized thoughts
- Facilitates successful interaction with self, others, society and the world

Skills developed within this field are readily applicable in daily life. A bachelor's degree in Communication Studies offers pathways to careers in law, education, government, public relations and advertising, arts and entertainment, social and human services, international relations and negotiations. The Communication Studies Program features an advanced Communication Center, located on the 2nd floor of the Performing Arts Center, Room 54-213. The center is available to help with the development and delivery of oral presentations from research, outlining and delivery, to visual aids including PowerPoint presentations.

## Career Opportunities

Administrator, Advertising, Counselor, Lobbyist, Marketing Specialist, Ministry, News Anchor, Public Information Officer  
Publicity Manager, Speech Writer, Teacher

## Faculty

Jacqueline Augustine-Carreira | Jennifer Fowlie | Gregory Jones  
John Rude - Emeritus

## Associate Degree

To earn an Associate in Arts degree for Transfer with a major in Communication Studies (31612), complete the required major courses and all other requirements specified on the following pages (i.e. 60 CSU transferable units, CSU GE or IGETC, etc.). For more information on the AA-T/AS-T degrees, meet with a counselor or [www.adegreewithaguarantee.com](http://www.adegreewithaguarantee.com)

## Program Learning Outcomes

*A student receiving a degree or certificate in this field will be able to:*

- Communicate ethically, responsibly, and effectively as local, national, international, and global citizens and leaders.
- Communicate competently in dyads, groups and organizations demonstrating an understanding of communication theories and principles.
- Monitor and model interpersonal communication competence demonstrating an ability to construct effective messages both oral and written in various formats, including the ability to interpret and evaluate feedback, for a variety of audiences.
- Possess skills to effectively compose and deliver formal and informal oral presentations to a variety of audiences in multiple contexts.

## Transfer

For the most up-to-date information on these programs and others, visit [www.assist.org](http://www.assist.org). Please stop by the Transfer Center in Building 55 or make an appointment with a counselor if you have questions.

- **California State University, San Bernardino:** *Communication major*

# Communication Studies

## Communication Studies, AA-T (31612)

The Associate in Arts for Transfer Degree in Communication Studies provides an overview of the knowledge and skills students will demonstrate upon completion and conveys what students can expect as an outcome. The degree (1) encourages students to analyze, understand, and facilitate effective expression of organized thought, and (2) facilitates successful interaction with self, others, society and the world. Students are given the opportunity to transfer to a CSU with junior standing.

This degree is in full alignment with our existing Communication Studies Program and provides an additional option for those students desiring to transfer to a CSU Communication Studies Major.

**Program Requirements: 18 units**

### Required Courses (3 units total)

CMST 109	Public Speaking	3.0
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### Additional Courses

#### List A – (6 units total)

CMST 106	Interpersonal Communication	3.0
CMST 108	Group Discussion	3.0

#### List B – (6 units total)

CMST 105	Intercultural Communication	3.0
JOUR 108	Fundamentals of Journalism	4.0

#### List C – Select any ONE of the following courses (3 units total)

ANTH 102	Introduction to Cultural Anthropology	3.0
PSYC 101	Introductory Psychology	3.0
PSYC H101	Honors Introductory to Psychology	3.0
SOC 101	Introduction to Sociology	3.0
ENGL 102	Composition and Literature	3.0
ENGL H102	Honors Composition and Literature	3.0

A student wishing to pursue an AA-T/AS-T degree in the major listed on this page must ensure the CSU of their choice is accepting that similar major. Students completing an AA-T/AS-T degree are guaranteed admissions into a CSU campus given that a student fulfills the following:

- 1) 60 CSU transferable units;
  - 2) Completes the CSU General Education (GE) or IGETC General Education pattern;
  - 3) Completes the major requirements for the AA-T/AS-T;
  - 4) Maintains a transferable cumulative GPA of at least 2.0 (C or better);
  - 5) Completes the basic/Golden 4 GE requirements.
- For more information on the AA-T/AS-T degrees, meet with a counselor or visit [www.adegreewithaguarantee.com](http://www.adegreewithaguarantee.com)

## Communication Studies Courses

### CMST 104 ARGUMENTATION AND ORAL DEBATE

**Units Required: 3.0** *CSU, UC* | 48-54 hours lecture

*(Recommended Preparation: ENGL 101 and CMST 109)*

The study of argumentation within an oral debate setting. Treatment of the theories and practices of argument, both formal and informal. Emphasis on language as a tool of argument. Fallacies of reasoning, practical problem-solving situations, and systems of logic. Oral exercises including debates, extensive writing requirements including advocacy papers, and analysis of refutations of arguments.

### CMST 105 INTERCULTURAL COMMUNICATION

**Units Required: 3.0** *CSU, UC* | 48-54 hours lecture

*(No prerequisites)*

A course designed for the student to learn relevant intercultural communication elements, factors, and theories. Students will learn and be evaluated on: describing their cultural roots, creating an identity collage, defining worldview and cultural values, analyzing an intercultural encounter, describing an intercultural communication context, and exploring a specific intercultural topic. Students will demonstrate proficiency in the above through exams, individual and group presentations, and essays.

# Communication Studies Courses

## CMST 106 INTERPERSONAL COMMUNICATION

Units Required: 3.0 **CSU, UC** | 48-54 hours lecture

(No prerequisite) (UC credit limitation)

A course which examines human communication theory and principles across a variety of contexts. The course emphasizes analysis of communication variables as well as skill development and application.

## CMST 107 FAMILY COMMUNICATION

Units Required: 3.0 **CSU** | 48-54 hours lecture

(No prerequisite) (UC credit limitation)

An introduction to human communication in the setting of the family. The goal is to help the student understand how, through communication, people develop, maintain, enhance, or destroy family relationships. Students will study variables and the process of communication as they affect the interaction of their families and develop insight that will make it possible to apply this knowledge.

## CMST 108 GROUP DISCUSSION

Units Required: 3.0 **CSU, UC** | 48-54 hours lecture

(No prerequisite) (UC credit limitation)

Practical application of the processes involved in group discussion with an emphasis on problem solving and decision making from structured to unstructured situations. Principles are applicable to groups as those found in schools, businesses, professions, and the family. This course is designed to develop interpersonal skills for thoughtful participation in a democratic society.

## CMST 109 PUBLIC SPEAKING

Units Required: 3.0 **CSU, UC** | 48-54 hours lecture

(No prerequisite) (UC credit limitation)

A course designed for the student to learn how to prepare, organize, and deliver public speeches. Students will learn and be evaluated on: constructing a speaking outline, analyzing an audience, adapting to the occasion, and using effective speaking delivery techniques. Students will demonstrate proficiency in the above through the delivery of speeches in the classroom.

## CMST 110 INTRODUCTION TO MASS MEDIA

Units Required: 3.0 **CSU, UC** | 48-54 hours lecture

(No prerequisite)

This course introduces students to the influences and contributions of mass media in popular culture. It traces the historical development of each of the mass media, from earliest inventions to today's state-of-the-art digital technologies. This course surveys the impact of mass media on each of us as individuals and on American and world culture: where we might be going and what we can do about it. The course also examines how mass culture continually influences and shapes the media.

## CMST 128 SPECIAL TOPICS

See Special Topics listing (Variable units). **CSU**

## CMST 129 INDEPENDENT STUDY

See Independent Study listing (1-3 units). **CSU**

## CMST 208LA JOURNALISM LAB A

Units Required: 3.0 **CSU, UC** | 48-54 hours lecture

(Prerequisite: ENGL 45. Co-requisite: CMST 208. Requisite Skill: Identify correct/incorrect usage of punctuation and grammar. Analyze topic, purpose, controlling idea/thesis, audience and support/evidence in pre-collegiate texts. Compose well-organized, developed, unified, and stylistically competent essays of 600 – 1000+ words).

This course introduces students to the influences and contributions of mass media in popular culture. It traces the historical development of each of the mass media, from earliest inventions to today's state-of-the-art digital technologies. This course surveys the impact of mass media on each of us as individuals and on American and world culture: where we might be going and what we can do about it. The course also examines how mass culture continually influences and shapes the media.