

Communication Studies, AA-T



CATALOG 2022-23

GE Pattern: [CSU GE](#) or [IGETC](#)

Total Units: 60 Units

Program Code: [CMST.AA](#) or [CMST.IGETC.AA](#)



Category Key

(a)	Articulated Credit	A course taught at the high school that teaches the same content as the community college allowing the high school student to receive college credit.	GE	General Education	A course that fulfills a specific general education requirement for this degree, which can be replaced with another course that meets the same requirements.
	Elec	Elective		RE	Restricted Electives
	Req	Required Core			A course selected from a list of elective courses specified for this degree in the course list in the catalog, which can be replaced with another course from the same list.
					A course that is required for this degree

Year 1

Semester 1

16 Units

Category	Course	Title	GE Area	Unit
Req	CMST 109	Public Speaking	A1 or IC	3
GE	ENGL 101.0	English Composition and Reading	A2 or 1A	4
GE	Any		C1 or 3A	3
GE	Any	Recommended: HIST 117, HIST 118, or HIST 155	C2 or 3B	3
GE	Any	If following IGETC, consult with a counselor (Area 6, LOTE is optional)	F or 6	3



Semester 2

15 Units

Category	Course	Title	GE Area	Unit
Req	CMST 106	Interpersonal Communication		3
Req	CMST 105	Intercultural Communication	C2/D or 3B	3
GE	Any	Recommended: CMST 104 Consult with a counselor if following IGETC	A3 or 1B	3
GE	Any		B4 or 2	3
GE	Any		D or 4	3

Year 2

Semester 1

15 Units

Category	Course	Title	GE Area	Unit
Req	CMST 108	Group Discussion		3
RE	List C	Choose one	D or 4	3
GE	*Any		B1 or 5A	3
GE	Any	Recommended: POLS 102	4	3
GE/Elec	Any		E	3

*Take a laboratory paired with the physical science or with the biological science next semester.



Semester 2

14 Units

Category	Course	Title	GE Area	Unit
Req	JOUR 108	Fundamentals of Journalism		3
Req	JOUR 108LA	Journalism Lab A		1
GE	Any	Recommended: ANTH 101 and ANTH 101L	B2 + B3 or 5B + 5C	4
Elec	Any	Any course(s) numbered 100 or above		6



+1,131
5-year Job Demand Increase in MDCP Region

Average Hourly Wage

\$44.36
MDCP Region

\$41.65
SB County

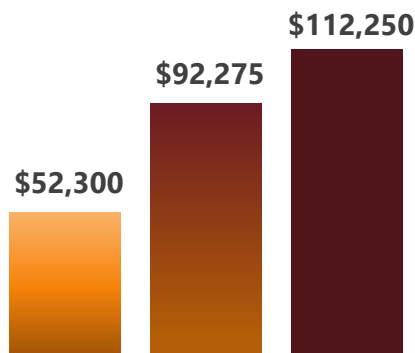
\$50.74
California

MDCP Regional Labor Market Snapshot
Occupations in Communications and Public Relations



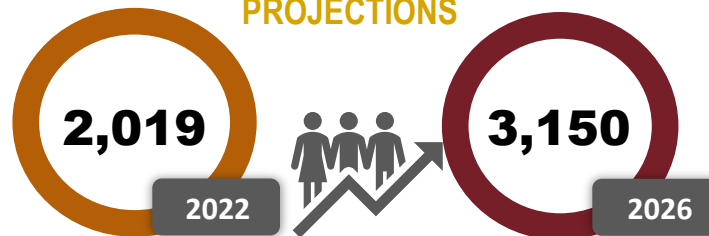
Salary Guide

AVERAGE BY EXPERIENCE



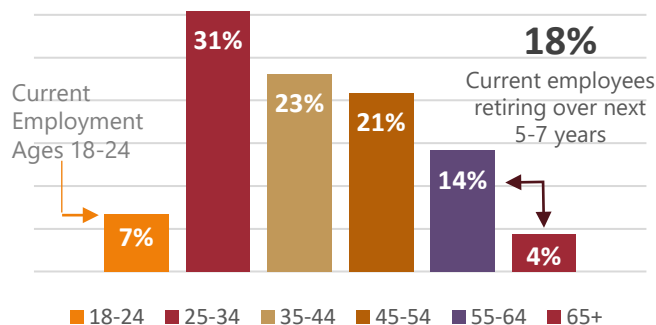
■ Starting ■ Average ■ Experienced

EMPLOYMENT PROJECTIONS



5-year demand includes new jobs, transfers, and retirements

Current Age Breakdown



AVERAGE WAGE INFORMATION PER JOBS IN REGION

Occupation	Average Hourly Wage			HD Average Salary
	HD	SBC	California	
^Media and Communication Workers (HS)	\$39.03	\$35.82	\$43.26	\$81,200
Human Resource Specialists (B)	\$36.02	\$35.02	\$40.54	\$74,900
^Market Research Analysts/Marketing Specialists (B)	\$35.22	\$34.01	\$43.24	\$73,300
Marketing Managers (B)	\$70.96	\$66.67	\$85.66	\$147,600
News Analysts, Reporters, and Journalists (B))	\$29.43	\$28.00	\$31.85	\$61,000
Public Relations Managers (B)	\$62.07	\$59.45	\$70.67	\$129,100
Public Relations Specialists (B)	\$36.52	\$35.22	\$40.62	\$76,000
Writers and Editors (B)	\$45.62	\$38.97	\$50.09	\$94,900

Average hourly wage based on listed occupations
(HS = High School Diploma; PSC= Postsecondary Certificate; A = Associates Degree; B = Bachelor's Degree; M = Master's Degree; D = Professional or Doctorate Degree)

HD Average wages based on listed occupations
^High Demand Occupation



CONTINUING EDUCATION AND TRAINING

Program	College
AS Early Childhood Education	Victor Valley CC
BA Communication Studies	Cal State San Bernardino
BA Communications: Public Relations	Cal State Fullerton
BS Communications	Cal Poly Pomona
MA Communications Studies	Cal State San Bernardino
MA Communication Studies	Cal State Long Beach
PHD Communications	UC San Diego

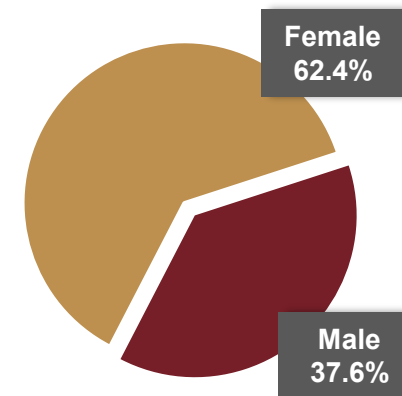
For additional information on VVC's Agriculture Degree:
<https://catalog.vvc.edu/degrees-certificates/communication-studies/#CMSTT-AA>

LOCAL EMPLOYERS

Employer	Website
KVVB Television	https://www.kvvb.tv/
El Dorado Broadcasting	https://www.edbroadcasters.com/
Apple Valley Communications	https://applevalleycommunications.com/
Lavish Studio	https://lavishlens.com/
Victor Valley News Group	https://www.vvng.com/
Huntington Films and Marketing	https://huntingtonfilmsandmarketing.com/
State of the City Presentations	https://stateofthe.city/



Current Gender Breakdown



Serving the High Desert Region