



**+4,144**  
5-year Job Demand Increase in MDCP Region

**Average Hourly Wage**

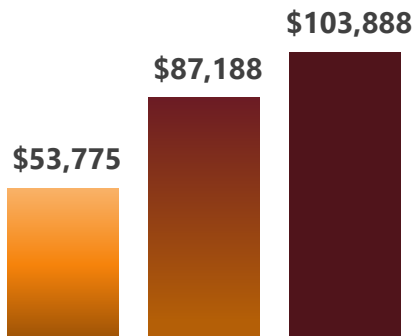
**\$41.91**  
MDCP Region

**\$40.45**  
SB County

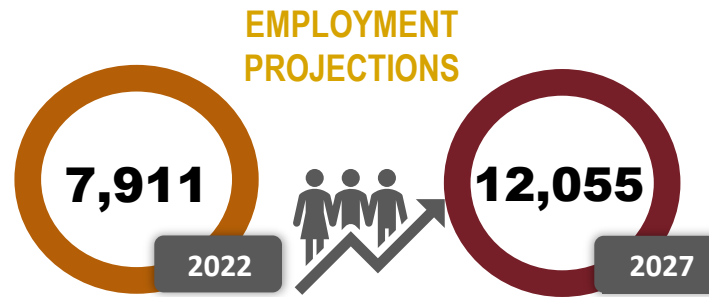
**\$47.00**  
California

**MDCP Regional Labor Market Snapshot**  
**Occupations in Human and Social Science Occupations**

**Salary Guide**  
AVERAGE BY EXPERIENCE

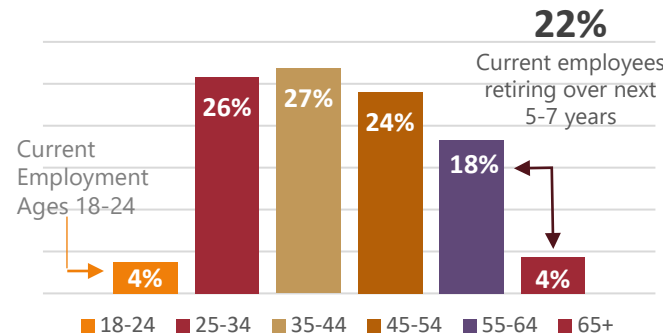


■ Starting ■ Average ■ Experienced



5-year demand includes new jobs, transfers, and retirements

**Current Age Breakdown**



**AVERAGE WAGE INFORMATION PER JOBS IN REGION**

Occupation	Average Hourly Wage			HD Average Salary
	HD	SBC	California	
^Business Operations Specialists (B)	\$38.93	\$37.24	\$44.38	\$81,000
Public Relations Specialists (B)	\$36.52	\$35.22	\$40.62	\$76,000
Human Resources Managers (B)	\$64.81	\$60.44	\$76.32	\$134,800
^Market Research Analysts and Marketing Specialists (B)	\$35.22	\$34.01	\$43.24	\$73,300
^Project Management Specialists (B)	\$47.54	\$46.11	\$53.95	\$98,900
Social Science Research Assistants (B)	\$28.64	\$27.58	\$30.49	\$59,600
Sociologists (M)	\$48.99	\$49.09	\$51.36	\$101,900
^Social Workers (M)	\$34.63	\$33.94	\$35.86	\$72,000

Average hourly wage based on listed occupations  
(HS = High School Diploma; PSC= Postsecondary Certificate; A = Associates Degree; B = Bachelor's Degree; M = Master's Degree; D = Professional or Doctorate Degree)

HD Average wages based on listed occupations  
^High Demand Occupation



**CONTINUING EDUCATION AND TRAINING**

Program	College
AA Psychology	Victor Valley CC
BA Social Sciences	Cal State San Bernardino
BA Sociology	Cal Poly Pomona
BA Economics	Cal State Los Angeles
BA Humanities and Social Sciences	Cal State Fullerton
MA Demographics & Social Analysis	UC Irvine
PHD Psychology & Social Behavior	UC Riverside

For information on VVC's degree visit:  
<https://catalog.vvc.edu/degrees-certificates/sociology/sociology-aat/>

**LOCAL EMPLOYERS**

- Employer**
- California Psychcare
  - Dignity Health
  - Desert Mountain Children's Center
  - Kaiser Permanente
  - The MENTOR Network
  - Stars Behavioral Health Group
  - SB Dept. of Behavioral Health

- Website**
- [www.360behavioralhealth.com](http://www.360behavioralhealth.com)
  - [www.dignityhealth.org](http://www.dignityhealth.org)
  - [www.dmchildrencenter.org](http://www.dmchildrencenter.org)
  - [www.kaiserpermanente.org](http://www.kaiserpermanente.org)
  - <https://sevitahhealth.com/>
  - [www.starsinc.com](http://www.starsinc.com)
  - [www.subcounty.gov](http://www.subcounty.gov)

**Current Gender Breakdown**

