

Victor Valley College
Diversity Committee

March 19, 2010, 2:00 PM

Meeting was called to order by Janet Long at 2:15 PM.

Present: Janet Long (Co-Chair), Sheri Pierce (Co-Chair), Debbie Chesser, Sheila Burnham, and Carole Stump **Absent:** Greg Harbor, Eddie Stacey, Fusako Yokotobi, Linda Cera

Recorder: Carole Stump

Approval of Minutes: Discussion of corrections of minutes from February 15, 2010 meeting. Corrections made and minutes approved as amended. MSC: Pierce/Chesser

Committee Vacancies: Janet started out the meeting with member introductions and welcomed new member Carole Stump. Discussion regarding communication gaps caused by lack of up-to-date information for distribution list. Janet Long agreed to make sure that all members would be included in communications.

Update on ASL movie - Debbie Chesser: Debbie brought handouts of the FAQ page from the ASL Films webpage. There was discussion of the webpage and that several of the films could be previewed. There was discussion of difficulties with scheduling the PAC and the difficulty for staff to spend additional 2 hours during the event to view a film. There was discussion that it may be better to have the film and the Culture Craze as two separate events. Debbie explained that the films had no voiceover and no closed captioning but she had been told they would still understandable to the hearing public and a learning experience for the hearing world into Deaf Culture as most major films are not shown with closed captioned for the hearing impaired. Discussion of the benefit of purchasing the ASL films at \$25 versus paying per showing at \$700. We could purchase all four for \$100. Decision was made to do email vote on purchasing films in order to move forward as soon as possible.

Culture Craze Event: Date confirmed as Wednesday May 5th, 2011 from 11-2 pm. Discussion of rooms to be used and it was decided to use the same as Black History Month to include concessions. Discussion of the whether the event should be just VVC community or whole High Desert and consensus was to include the whole High Desert.

Flyer info/Banners - Discussion of flyers/banners continued to next meeting as key members were absent. Sheri Pierce will gather more information bring it back to next meeting.

Community/Restaurant Outreach - Debbie has a file with ethnic restaurants and entertainment vendors with an introduction letter and interest reply card. Contact is made in person and Debbie could use assistance with the process. Campus clubs can also get involved but only if they are doing something ethnic. There was discussion and agreement that there should be a more diverse group of vendors. It was mentioned that Farmers Market vendors should be included as well. Last year's event Robert Sewell provided the drinks to be sold as a fundraiser for the Diversity Committee.

Entertainment - Discussion of who to bring back for entertainment included:

Reverend Brown
Latin Express

White Cloud
Belly dancing
Deaf Story Telling
Irish Dancing
Mexican Dancers or Mariachi musicians

Items that have to be coordinated – There was discussion of the need to have a list of things to be coordinated or done before event to be divided among the committee members to avoid confusion or lack of coordination.

The list so far includes:

- Contacting Robert Sewell to arrange for generators, tent and stage rentals and set up.
- Contacting M&O to make arrangements for tables and chairs needed.
- Contacting Deanna Murphy for advanced promotion on campus marquees
- Contacting Bill Greulich for advertising in high desert newspapers.
- Contacting Justin Gatewood to post event flyers on webpage.
- Purchasing tablecloths
- Find someone to do chalk drawing of event flyer.
- Contact Chief of Campus Police for community event parking arrangements

Report to Academic Senate: There was a discussion of the need to have the Diversity committee reporting out in person at the Academic Senate meetings. Need to provide information to faculty about the mission and activities of the committee. Sheri Pierce will try to get to the meetings personally to report out or ask another faculty member to report out on the committee's behalf.

Diversity Committee Website: Janet Long brought a printout of links for the different committees listed under the President's Office web page and there was discussion of how to make use of the page to get info out about what the committee is doing.

Suggestions included:

- Mission Statement
- Representative members
- Link to power point presentation of Culture Craze 2009
- Link to events calendar

Adjournment: Meeting adjourned at 3:50 pm.

Next meeting April 23, 2010 from 2-3 PM in the President's Conference Room.