Using Environmental Scan Data

Identify the proper codes for your program

1) Using the crosswalk provided by the Chancellor’s Office: http://www.labormarketinfo.edd.ca.gov/commcolleges/
   a. Find the appropriate TOP (Taxonomy of Programs) code(s)
   b. Find the appropriate CIP (Classification of Instructional Programs) code(s)
   c. Find the appropriate SOC (Standard Occupational Classification) code(s)

2) Another code that is helpful is the NAICS (North American Industry classification System) http://www.census.gov/cgi-bin/ssa/naics/naicsrch

Using the data available, complete the rubric using the following variables:

1) Rate the availability of labor force
2) Rate the availability of establishments in the service area
3) Rate the occupational forecast
4) Rate the competition for similar training

Aligning your program to industry standards

- Using the TOP or CIP code you found earlier, place it into this query tool: http://www.labormarketinfo.edd.ca.gov/commcolleges/ and select “Display matching occupations”
- You will now see the SOC codes and titles that align with the TOP or CIP
- Select a SOC or select all and then click on “View job outlook”
- By clicking on the highlighted occupational title, you will be sent to the California EDD where you can view wage data etc. but most importantly the skills and abilities one would need to possess for a career in this industry. GREAT MATERIAL FOR COURSE AND PROGRAM LEVEL SLOs.